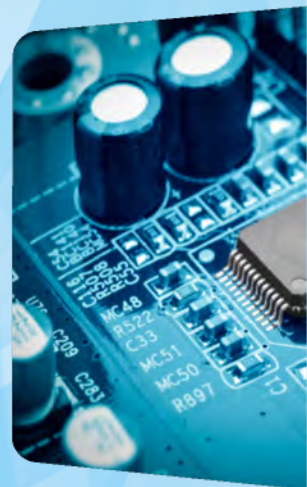


*Workshop at the Graz BCI Conference 2019, Austria*



## Developing Standards: Starting a Project and How to Participate

Carole C. Carey, IEEE EMB Standards Committee Chair  
EMB Liaison, IEEE-SA Standards Board



*Engineering in Medicine and Biology*



*Workshop 3: Standards for Neurotechnologies and Brain-Machine  
Interfacing (Sept 16, 2019)*



# Outline / Points

- ▶ Brief intro IEEE Standards Association (SA)
  - Standards term and categories
  - Overview of the standards development lifecycle
  - Governance
- ▶ Pre-standards development activities
- ▶ The standardization process – how & where do we start?
- ▶ Project Authorization Request (PAR) approval process & the PAR form
- ▶ How to participate in Working Groups
- ▶ Quick summary of the standards development process



# IEEE Standards Association

*globally recognized standards development organization (SDO)*

IEEE Standards Association (IEEE-SA) is the standards development arm of IEEE that oversees the standards process.

- Over 1,250 active standards and 700+ under development.
- Over 20,000 standard developers worldwide in 160 countries.

- ▶ Technology and innovation are drivers for **global participation** to develop **consensus** standards -- fosters competition.
- ▶ Developing standards are in response to meet **safety**, technical, regulatory, society or market needs.
- ▶ International standards generally developed through a **voluntary** consensus process in a **open** platform.



# IEEE Standards

*Standards are building blocks for product development, innovation, competition*

**Standards** - containing mandatory requirements.

"shall"

**Recommended Practices** - outlining preferred procedures.

"should"

**Guides** - offering suggestions for working with a technology.

"may"



# Six Stages IEEE Standards Development Lifecycle



## BEST PRACTICES FOR IEEE STANDARDS DEVELOPMENT

### An Open Consensus Environment

Standards development organizations provide an environment where consensus can occur. IEEE believes in an open consensus environment where all materially interested parties have the opportunity to participate in a venue where professional technical discourse can occur, where all voices are valued, and where there is acknowledgment that disagreement is acceptable, and in fact lays the foundation for building stronger technical support for the final standard.

There is an expectation in IEEE standards development that participants enter the discourse understanding that consensus means remaining open to concessions and ultimately accepting the decision of the majority while respecting the views of the minority. That does not prevent spirited discourse or persuasive arguments, but it does require fairness and respect for other participants and IEEE Staff, as well as compliance with the IEEE Code of Ethics and all policies, procedures, and applicable laws.

### The Five Basic Principles of standards development

An IEEE standards development participant demonstrates a clear commitment to the following principles:

- 1 Openness
- 2 Due Process
- 3 Balance
- 4 Right of Appeal
- 5 Consensus



# Participation is Open

- Industry
- Government agencies
- Academia
- Consumers
- Standard Development Organizations
- Civil Society organizations
- Research Organizations
- Consultants
- ...and many more!



- *Open membership, participation, and governance*
- *No restrictions*
- *Any **individual** or **organization***
- *Any industry or size of company*

# IEEE-SA Governance

IEEE MEMBERS

Board of Directors (BOD)

Exec Director & Staff

Approx. 90  
professional staff support  
all aspects of IEEE-SA

Technical  
Activities  
Board (TAB)

Publication  
Activities

Standards Association (SA)



Member &  
Geographic  
Activities (MGA)

Educational  
Activities



EMBS  
Society

IEEE Society

EMB Stds  
Com  
(Project)  
WG WG

IEEE-SA Board of  
Governors  
(BOG)

Standards Board  
(SASB)

Corporate Advisory Group  
(CAG)

Administrative  
Committee  
(AdCom)

Audit  
Committee  
(AudCom)

Industry  
Connections  
Committee  
(ICCom)

New Standards  
Committee  
(NesCom)

Patent  
Committee  
(PatCom)

Procedures  
Committee  
(ProCom)

Standards  
Review  
Committee  
(RevCom)



# Considerations for starting a standards project

*a person or a group of people with similar interest identifies a topic*

- ▶ Broad market potential.
- ▶ Technical feasibility.
- ▶ Readiness for standardization.
- ▶ Distinct identity or substantial technical merit.
- ▶ Adequate participation.

## Pre-standards activities

Collaborative teams or potential Standards WGs start forming.

### ▶ Study Groups

- members of a potential working group gather to work on a PAR and to gain the support of their potential Standards Committee.

### ▶ Industry Connections Program

- helps incubate new standards and related products and services by facilitating collaboration among organizations and individuals.






# How Do We Start the Standardization Process?

## PAR (Project Authorization Request)



- ▶ An idea for a standard is proposed to an IEEE Standards Committee (“Sponsor”) assumes responsibility for the scope and content of the proposed standard.
- ▶ Idea  PAR --- a small, structured, highly detailed document that essentially states the reason why the project exists, what it intends to do, who is sponsoring/working on the project.
- ▶ A Working Group/Project requires a Standards Committee (SC). IEEE SC, typically a an IEEE Society and provides technical oversight throughout the whole process.
- ▶ An IEEE-SA staff liaison (project manager) is assigned. Provides operational support (eTools such as, a *listserv*, *Join.me* web conferencing, *iMeet Central*, *public WG website*).
- ▶ The IEEE-SA Standards Board’s responsibility is oversight of the IEEE standards development process.

AB

# Project Authorization Request (PAR)

myProject™

*To initiate the process, submission is done through myProject system*

- ▶ Anyone can submit a PAR.
- ▶ A project number is assigned, e.g., P2731, P2794, P2735.1
- ▶ Standards Committee accepts the PAR. SC Chair assigns a WG Chair.
- ▶ NesCom reviews and makes recommendation to the Standards Board for approval.
- ▶ A standards project does not officially exist until a PAR is approved.
- ▶ Valid for 4 years.



# P9XXX

**Submitter Email:** [REDACTED]

**Type of Project:** New IEEE Standard

**PAR Request Date:** 24-MAY-2018

**PAR Approval Date:**

**PAR Expiration Date:**

**Status:** Unapproved PAR, PAR for a New IEEE Standard

**1.1 Project Number:** P9XXX

**1.2 Type of Document:** [REDACTED] *(Select Standard, Recommended Practice, or Guide)*

**1.3 Life Cycle:** [REDACTED] *(Select Full Use or Trial Use)*

**2.1 Title:** Standard for [REDACTED]

**3.1 Working Group:** *(auto-filled)*

### 3.2 Sponsoring Society and Committee: *(auto-filled)*

*(Example)* IEEE Engineering in Medicine and Biology Society/Standards Committee (EMB/Std Com)

#### Contact Information for Sponsor Chair

Name:

Email Address:

Phone:

#### Contact Information for Standards Representative

### 3.3 Joint Sponsor: *(Choose from drop down menu. Leave blank if not adding a joint sponsor to this project)*

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4.1 Type of Ballot:  *(Choose Individual or Entity)*

4.2 Expected Date of submission of draft to the IEEE-SA for Initial Sponsor Ballot:  /  *(Month /Year, use best guess estimate)*

4.3 Projected Completion Date for Submittal to RevCom

Note: Usual minimum time between initial sponsor ballot and submission to RevCom is 6 months.:  /  *(Month /Year, best guess)*

---

**5.1 Approximate number of entities expected to be actively involved in the development of this project:**  (Approximate number)

**5.2 Scope:**  (Scope should appear as it will be in the draft standard, as it is intended to appear in the published standard.)

**5.3 Is the completion of this standard dependent upon the completion of another standard:**  (Yes or No)

**5.4 Purpose:**  (Yes or No. If Yes, enter the Purpose. It is not mandatory but is encourage.

**5.5 Need for the Project:**  (Should be brief. Details the specific problem that the standard will address and the benefit it will gain by publication of the standard.)

**5.6 Stakeholders for the Standard:**  (Parties that have an interest in or may be impacted by the development of the standard.)

---

## Intellectual Property

6.1.a. Is the Sponsor aware of any copyright permissions needed for this project?  (Yes/No. If Yes, explain.)

6.1.b. Is the Sponsor aware of possible registration activity related to this project? (Yes/No. If Yes, explain.)

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1

7.1 Are there other standards or projects with a similar scope?  (Yes/No. If Yes, identify any standard(s) or project(s) of similar scope(s), both within or outside of the IEEE, and explain the need for an additional standard in this area.)

## 7.2 Joint Development

Is it the intent to develop this document jointly with another organization? (Yes/No. If Yes, complete information.)

Organization:

Technical Committee Name:

Technical Committee Number:

Contact Name:

Phone:

Email:

---

## 8.1 Additional Explanatory Notes

# Recap - Approval Process → new PAR

*How do we start the standardization process?*



- Any individual or company with a technical idea may come up with the idea for a new standard

**Determine need  
for standard**

**Find a technical group  
within IEEE to “sponsor”  
the project**

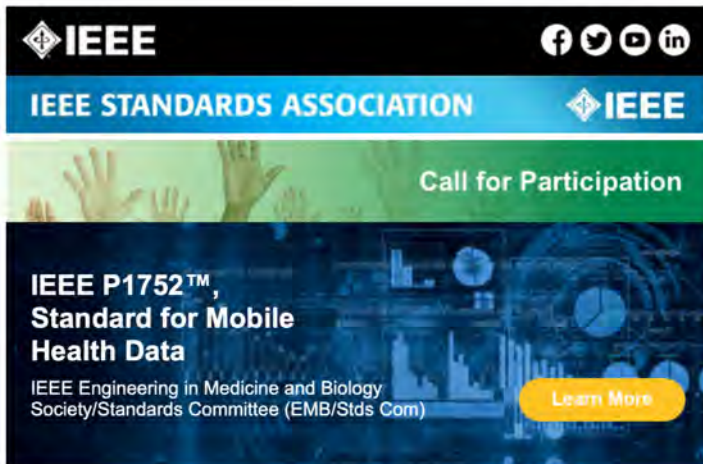
- Sponsor is also referred to as a Standard Committee
- Provides guidance and support from a technical standpoint

- Develop scope and purpose of the project

**Submit a Project  
Authorization Request  
(PAR) form for approval  
by New Standards  
Committee (NesCom)**



# A Call for Participation



The banner features the IEEE logo at the top left, followed by the text "IEEE STANDARDS ASSOCIATION" and another IEEE logo. Below this is a green bar with the text "Call for Participation". The main section has a dark blue background with a grid of images showing hands, a person, and a clock. The text "IEEE P1752™, Standard for Mobile Health Data" is prominently displayed, followed by "IEEE Engineering in Medicine and Biology Society/Standards Committee (EMB/StdS Com)" and a yellow "Learn More" button.

IEEE Standards Association (IEEE-SA) invites your participation in the IEEE P1752™, Standard for Mobile Health Data Working Group.

## Why get involved:

Mobile apps and sensors are an increasingly valuable source of health-related data. Standardization of mobile health data and metadata will make data aggregation across multiple mobile health sources easier and more accurate, and will reduce the costs of using mobile health data to make biomedical discoveries and to improve health and manage disease.

This standard will define specifications for a mobile health data application programming interface (API) and standardized representations for mobile health data and metadata. Mobile health data encompasses personal health data collected from sensors and mobile applications.

## Who should participate:

## Who should participate:

- Wearable device makers
- Medical device makers
- Health data aggregators
- Health information technology systems managers
- Health information infrastructure providers
- Mobile health app developers
- Biomedical researchers
- Clinicians
- Data scientists
- Government



## How to Participate:

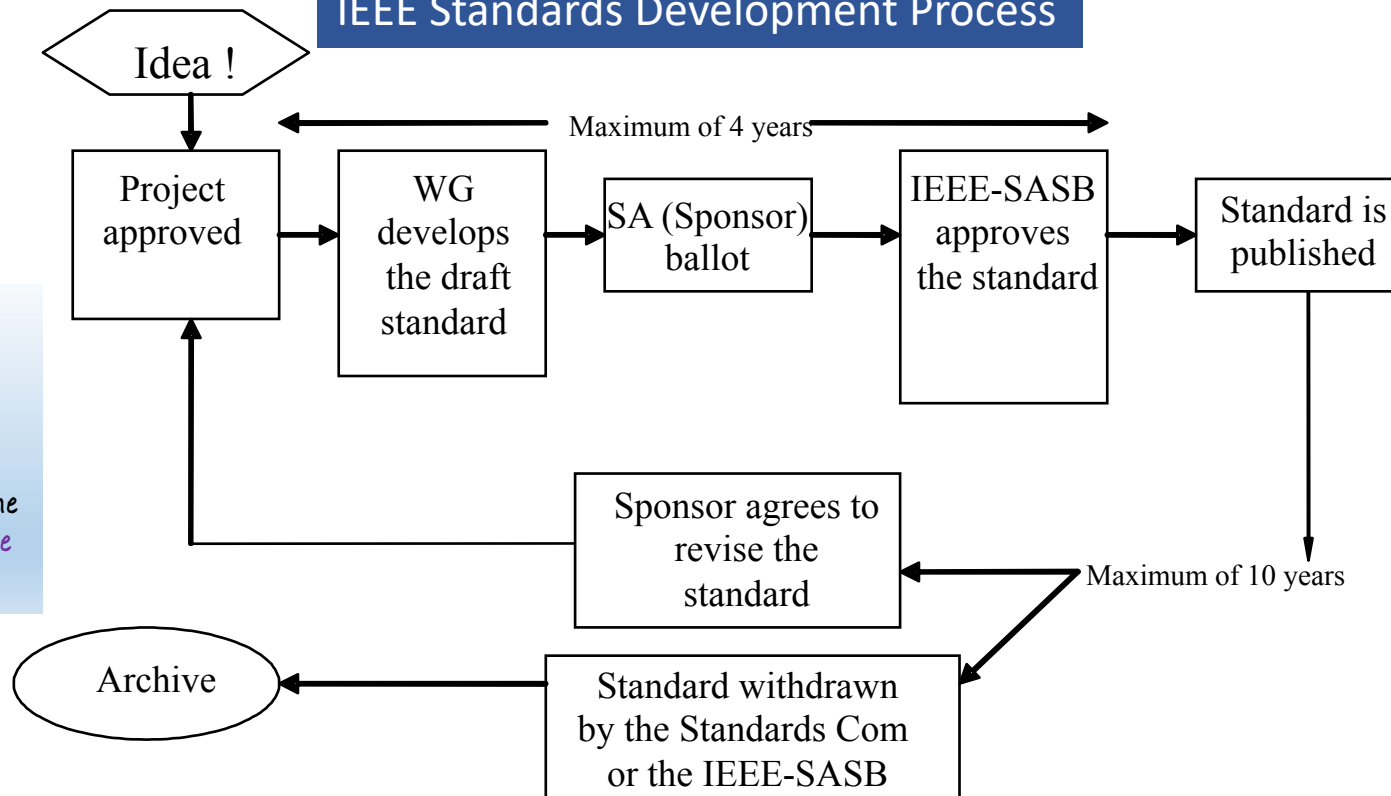
If you wish to participate in the IEEE P1752™ Working Group, please go to the website address shown below and scroll to the bottom of the page for instructions.

<http://sites.ieee.org/sagroups-1752/>





## IEEE Standards Development Process



The idea for a standard is developed by a group of people (WG), and the responsibility for the idea is assumed by the Standards Committee (Sponsor)

# Questions?

*Thank you!*

[c.carey@ieee.org](mailto:c.carey@ieee.org)